

2023 PENN-MAR HUMAN SERVICES

31st
*Annual
Gala*

SATURDAY
MARCH 4, 2023
DELTA HOTELS BY
MARRIOTT HUNT VALLEY

HONOREE:
MORTON F. ZIFFERER
CHAIRMAN & CEO
NEW STANDARD CORPORATION



For families of children with intellectual and developmental disabilities living in Maryland and Pennsylvania, no local agency was capable of supporting their sons and daughters once they had graduated from school until the dedicated efforts of our founding parents.

In 1981, a courageous group of parents decided to develop a program of meaningful activities for their adult children that would impact their lives in ways beyond measure. In its first year, Penn-Mar served 12 young men and women on a budget of less than \$2,000 a year. This was the foundation of Penn-Mar Human Services.

This year we proudly celebrate 42 years of providing life-changing programs and services to people with intellectual and developmental disabilities, and life-enhancing support to their families, our team members, and community. We operate 365 days a year, 24 hours a day, have three Day Learning locations in Maryland and Pennsylvania, along with 56 residential homes, and serve over 400 people with disabilities annually via a budget of more than \$46,000,000. We also support 119 people with disabilities in meaningful jobs in the community.

Penn-Mar continues to serve our parents' vision to provide the best life for their children who are living independent lives, experiencing a vibrant, active lifestyle, and embracing all their communities have to offer. In our person-centered culture, we come alongside a person on their life journey in determining the type of support they will need to achieve the best outcomes.

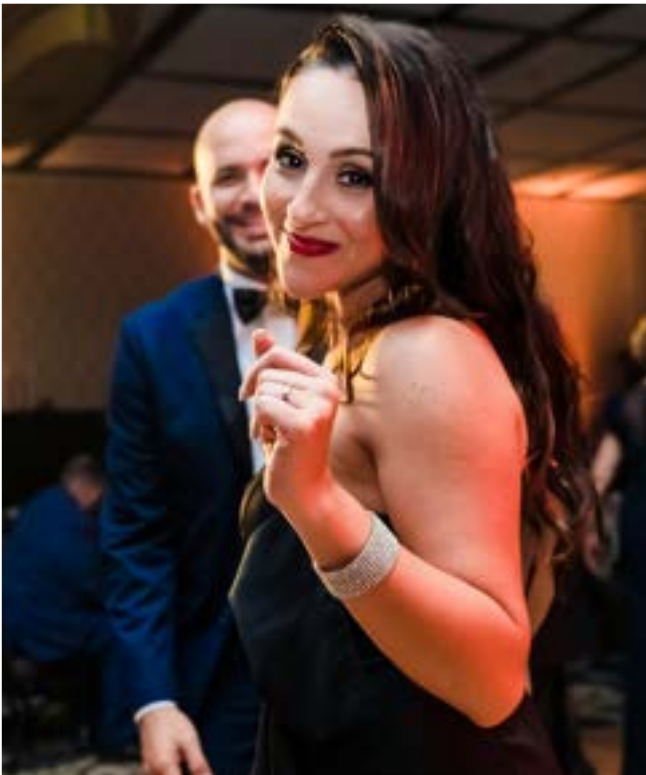


We are excited to celebrate 31 years since the inception of this annual Gala! As we reflect the ongoing success of Penn-Mar Human Services, we are honored to share with our guests the important mission of our organization. Just as the organization continues to grow, so has the sophistication and grandeur of our Gala.

We are grateful to be on this side of the pandemic and each member of our team continues to demonstrate an attitude of selflessness and bravery in putting the people we support's needs ahead of our own.

Our Black-Tie optional event will once again take place in the ballroom of the Delta Hotels by Marriott Hunt Valley. The event will feature world-class wines and cocktails amid a backdrop of culinary delights. Guests can expect a sampling of gourmet food with carefully selected wines from famous wine valleys, hand-crafted cocktails, an energetic live auction, as well as a wide array of extraordinary silent auction items for every taste and budget.

Top off the evening with the live music stylings of the band, **Black Tie**. You'll dance the night away while being part of an experience that changes lives and opens minds to our growing mission. As a Corporate Sponsor, you'll connect with fellow entrepreneurs, engage clients and constituents, and develop new and meaningful relationships. Attendees at our Gala are influential business leaders and philanthropic members of Maryland and Pennsylvania who share our commitment to providing the best opportunities for adults with intellectual disabilities. This event provides the chance to reward high performing employees, increase exposure of your brand to a distinguished and desirable audience, and to build new or existing customer relationships while developing client loyalty. The warmth and credibility of the Penn-Mar brand creates a positive halo for our corporate partners while hosting your guests with an evening of style and elegance for which our Gala has become known.



Gala Sponsorship Opportunities

PRESENTING SPONSOR / \$50,000

- Recognition in our invitation and event program, enhanced logo visibility the night of the event, recognized on-stage during opening remarks.
- 3 premium tables of 10, electronic presentation recognition, prime logo placement and full-page ad in our event program, recognition in press releases and social media as the Presenting Sponsor. Invitation to our VIP reception for 6 people.

VISION SPONSOR / \$35,000

- Recognition in our invitation and event program, enhanced logo visibility the night of the event, recognized on-stage during opening remarks.
- 3 premium tables of 10, electronic presentation recognition, prime logo placement and full-page ad in our event program, recognition in press releases and social media as the Vision Sponsor. Invitation to our VIP reception for 6 people.

GRAND SPONSOR / \$30,000

- Recognition in our invitation and event program, enhanced logo visibility the night of the event, recognized on-stage during opening remarks.
- 3 premium tables of 10, electronic presentation recognition, prime logo placement and full-page ad in our event program, recognition in press releases and social media as the Grand Sponsor. Invitation to our VIP reception for 6 people.

PREMIER SPONSOR / \$25,000

- Recognition in our invitation and event program, enhanced logo visibility the night of the event, recognized on-stage during opening remarks.
- 3 premium tables of 10, electronic presentation recognition, prime logo placement and full-page ad in our event program, recognition in press releases and social media as the Premier Sponsor. Invitation to our VIP reception for 6 people.

CAPTURE THE MOMENT SPONSOR / \$20,000

- Guests will have the opportunity to have their photo taken at the Insta Photo Booth, you as a sponsor will receive recognition printed on each guest photo, recognition in our invitation and event program, your name on a sign by the photo booth, 2 premium tables of 10, electronic presentation recognition, logo in our event program, full-page ad in our event program, recognition in press releases and social media as the Capture the Moment Sponsor. Invitation to our VIP reception for 4 people.

HIGH TIDE OYSTER BAR SPONSOR / \$15,000

- Recognition in our invitation and event program, name on a sign above the Oyster Bar, 2 premium tables of 10, electronic presentation recognition, logo in our event program, full-page ad in our event program, recognition on social media as the High Tide Oyster Bar Sponsor. Invitation to our VIP reception for 4 people.

DANCE THE NIGHT AWAY SPONSOR / \$15,000

- Recognition in our invitation and event program, your name on a sign in front of the stage, 2 premium tables of 10, electronic name recognition, logo in our event program, full-page ad in our event program, recognition on social media as the Dance the Night Away Sponsor. Invitation to our VIP reception for 4 people.

PLATINUM SPONSOR / \$12,500

- Recognition in our invitation and event program, 2 premium tables of 10, logo in our event program, electronic name recognition, full-page ad in our event program, recognition on social media. Invitation to our VIP reception for 2 people.

GOLD SPONSOR / \$10,000

- Recognition in our invitation and event program, 2 premium tables of 10, logo in our event program, electronic name recognition, full-page ad in our event program, recognition on social media. Invitation to our VIP reception for 2 people.

SILVER SPONSOR / \$7,500

- Recognition in our invitation and event program, 1 table of 10, name listed in our event program, electronic name recognition, half-page ad in our event program, recognition on social media. Invitation to our VIP reception for 2 people.

BRONZE SPONSOR / \$5,000

- Recognition in our invitation and event program, 1 table of 10, name listed in our event program, electronic name recognition, quarter-page ad in our event program, recognition on social media. Invitation to our VIP reception for 2 people.



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